

ONLINE BUSINESS DIRECTORY

Built to grow your business

Female Focus is now in its 22nd year. Since 1993 we've been helping businesses grow by turning our readers into your customers. We've earned a reputation through thoughtful expansion, always focusing on what counts for our advertisers. We've been working hard over the past year to launch our online business directory which expands on our core values, and specifically helps your business get noticed even more. Our business directory ensures higher search engine rankings by ensuring your dynamic content is featured on your page. We can even promote short term offers and sales through our directory, our newsletter, and of course the magazine. It really is the only truly integrated print/online advertising media on the Costa Blanca.



Increase Your Business

The whole point of advertising and marketing is to get found by more customers. Our online business directory has been designed with this single aim in mind. It's about your business, not ours!



Boost Your Google Ranking

By creating a dynamic listing with multiple 'live' links, not only will customers find you more easily, but so will Google. And that means better ranking, and more visits to your website.



Integrated Print & Online Advertising

Only Female Focus can offer you great value monthly advertising integrated with your directory entry. We've even gone so far as to make it possible for you to promote offers via our newsletter.



Extend Your Social Media Reach

Facebook etc., is a vital tool for the majority of local businesses. It helps you keep in contact with your customers. We extend your reach and 'likes' even further by carrying a live feed of you Facebook page.



Smartphone & Tablet Optimised

We've gone so far as to make our business directory Smartphone friendly. People who are looking for your business will find it even easier to find you, both online, and whilst on the move.



Great Value Advertising

We know that doing business in the Costa Blanca means watching the pennies. We've priced all of our advertising products to offer the best value advertising around, and that includes the business directory.

Find out more: we're happy to come to you to discuss your needs

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The screenshot shows the 'Business Directory' page for 'The Bed Centre'. Red lines connect various features on the page to callout boxes on the left and right. The callouts include: Easy Search, Quick Search, Your Logo, Business Introduction, Promoted Offers, Detailed Description, Featured Listings, Click to Contact, Facebook Feed (Live), Tabs for more info, Google Map, and Photo / Video Gallery.

	Basic	Premium
Feature on Quick Search	●	●
Feature on Easy Search	●	●
Your Logo	●	●
Business Introduction	●	●
Click to Contact	●	●
Promoted Offers	●	●
Live Facebook Feed	●	●
Featured Listing 'Flash'	●	●
Tabs for More Information	●	●
Google Map	●	●
Photo & Video Gallery	●	●
Detailed Description	●	●
Price per year (excl IVA)	50€	129€

Your Female Focus Account Manager will be happy to spend time with you, face-to-face, to discuss your needs and recommend solutions to promoting your business online, and of course in print in one of our publications...

- Female Focus
- QF Focus Magazine
- Focus on Professional Service (Marina Alta)
- Focus on Professional Services (Vega Baja)

Contact us now and drive more customers to your door. See over for contact details.

Note: prices exclude IVA

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